

Health and Disability Services Complaints Office

Call for Aboriginal artist(s)

Expression of Interest



Health and Disability Services
Complaints Office



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Purpose

To further engage the community, staff, and highlight HaDSCO's commitment and connection to Aboriginal and Torres Strait Islander communities, we are calling for expressions of interest from Aboriginal and Torres Strait Islander artists to create a distinct piece of art to feature in HaDSCO resources.

What are we looking for?

- One artwork piece that is representative of any Western Australian location.
- An Aboriginal or Torres Strait Islander artwork piece/design that reflects the importance of communication, connection and good health.
- The artwork must be delivered in a high-resolution digital format (can be a high-resolution photograph of a canvas piece) and be suitable to adapt to various applications. Applications may include but are not limited to*:
 - Buildings or assets managed by HaDSCO
 - Employee lanyards
 - Business cards
 - Uniforms
 - Publications or other printed materials
 - Website
 - Featured in digital channels including Facebook, Instagram, LinkedIn and Twitter.

*Please note the final artwork pieces may be adapted to each of the final outputs and may not be shown in its entirety.

Who can apply?

Individuals must be of Aboriginal or Torres Strait Islander descent.

Role of the artist(s)

- Creation and design, development, and production of the final copy in print and digital format.

Considerations

- Selected artist(s) will be paid for their work.
- Selected artists will need to appropriately manage their time and resources to complete the artwork as agreed through the contract.
- Final design requires HaDSCO approval.
- HaDSCO will purchase the exclusive rights to the artwork.
- The final design concepts must be delivered to HaDSCO in a high-resolution digital format by Monday 17 March 2025.
- Minimum lifespan of the artwork is 10 years.

- The contract parameters will be based only on the items within this Expression of Interest document.
- Some details of the Expression of Interest may be subject to change.

Scope of work

This EOI is intended to find an artist, or artists, to provide artwork for a design that can be altered to suit a range of digital and non-digital surfaces. The resources may be produced in a range of sizes and shapes.

Budget allocation

- If a shortlist is required, the shortlisted artists will be paid \$500 to prepare and present concept designs.
- A shortlist will be restricted to three selected artists or groups.
- The budget for this artwork is capped at \$8,500 (inclusive of GST, exclusive of materials).

Key dates

- Expressions of Interest – Open Monday 13 January 2025
- Closing date for Expressions of Interest – Thursday 13 February 2025
- Notification of selected concepts – Friday 20 February 2025
- Development of final concept – Friday 07 March 2025
- Delivery of artwork – Monday 17 March 2025

Criteria

- Clearly demonstrate how your proposal represents communication, human connection and good health.
- Demonstrate your experience in delivering similar design and public art projects through other examples through a portfolio.
- Provide a quote for your time and use of artwork. Provide your background, and Aboriginal heritage information in the brief.

Process

Your application will be assessed against the above criteria by an Aboriginal Reference Group and a committee comprised of HaDSCO staff.

The assessment will consider:

- The response to the brief and whether the artist has an understanding of the project objectives.
- The quality and creativity of the proposal.
- Previous experience.
- Appropriate level of skill to match the requirements.



- A demonstrated ability to work collaboratively with the project team and the community.

The applications will be ranked and if appropriate, a shortlist process may occur.

All applicants will be advised of the outcome of their application and can request feedback.

How to apply

Artists are invited to submit an application that addresses the above brief to Communications and Engagement Coordinator Brett Dias via email:

brett.dias@hadsco.wa.gov.au.

What must the application include?

1. Artistic statement/response to EOI criteria (max word count 500). This should summarise your artistic discipline or method (for example painting, drawing, graphic design) and broad vision for the project.
2. Documentation of recent relevant projects or artworks as support materials*.
3. Confirm the date you can deliver the final artwork.

*Support materials: To gain a better understanding of your work, it is very important that you can provide evidence as background to your proposal. This support material can be provided in a number of ways:

- Photographs/images: Please include 3-5 images with your emailed application. These should be a maximum size of 1mb each in file size.
- Any news clippings about your art.
- Information about exhibitions you have showcased your work.

The application should be limited to five pages including supporting material. Please submit these supporting materials as images or links within your EOI document.

How can I find more information?

To request more information, please contact Brett Dias on 6551 7611 or brett.dias@hadsco.wa.gov.au.